

Venetian Blind Dealers—(Cont'd)
SUN-STOP VENETIANS

MODERN AND PRACTICAL
Acme Steel, Port Oxford
Center Wood Slats &
Flexion Slats - All
Colors in Slats - Tapes & Cord



"WHERE TO BUY THEM"

MANUFACTURER

Sun-Stop Blind & Shade Co
2011 Q..... GI lbrt 2-3951

DEALERS

Bowman & Long Furniture & Interiors..... HI lbrt 3-2472
2220 J..... GI lbrt 2-0635
Breuner John Co 604 K..... HI lbrt 3-8061
C & K Furniture Store
5570 Franklin Blvd..... HI lbrt 7-1664
Carmichael Paint Supplies..... HI lbrt 9-0041
Elders Drapery Studio 1827 J..... HI lbrt 2-0635
Hale Brothers 9th & K..... HI lbrt 6-3034
Jackson's Furniture Co..... GI lbrt 2-7604
14th & K..... HI lbrt 2-7871
Janak & Scarfield 2980-30th..... HI lbrt 6-3034
Weinstock-Lubin & Co 12th & K..... HI lbrt 3-6881
Yancey Company 2116 K..... GI lbrt 3-6518

SUPERIOR SHADE CO El Camino..... HI lbrt 9-5675
400-12th..... GI lbrt 2-3675
ZETTERLIND'S SHADES & BLINDS
874-57th..... HI lbrt 6-0735

Telephone service is a friendly service.
The people who operate and maintain it
take a genuine satisfaction in serving you
pleasantly and well. People who use the
telephone a great deal find that friendliness
is an instinctive habit. The telephone
helps folks to know each other better.

Venetian Blind Mfrs—Retail

BREUNER JOHN CO 604 K..... GI lbrt 3-8061
CAPITAL VENETIAN BLIND MFG CO
3510-44th..... HI lbrt 5-2995
(See Advertisement This Page)
DURA-LUX BLIND CO 1219-2d..... GI lbrt 2-1275
John's Building Specialties
400-12th..... GI lbrt 2-6833
MO-LITE VENETIAN BLINDS
Auburn Blvd N Sacramento..... HI lbrt 9-6212
SUN-STOP BLIND & SHADE CO
2011 Q..... GI lbrt 2-3951
SUPERIOR SHADE CO
El Camino..... HI lbrt 9-5675

Venetian Blind Mfrs—Whlse

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SUN-STOP BLIND & SHADE CO
2011 Q..... GI lbrt 2-3951

Venetian Blind Renovating

CAPITAL VENETIAN BLIND MFG CO
3510-44th..... HI lbrt 5-2995
DURA-LUX BLIND CO

Complete
VENETIAN BLIND SERVICE
Specializing in
RENOVATING
1219-2d..... GI lbrt 2-1275

JOHN'S BUILDING SPECIALTIES
400-12th..... GI lbrt 2-6833
MO-LITE VENETIAN BLINDS
Auburn Blvd N Sacramento..... HI lbrt 9-6212
Rapp Win A & Co 616-20th..... GI lbrt 2-3677
(See Advertisement Page 391)

You'll find it lost in the YELLOW PAGES.

Venetian Blind Renovating—(Cont'd)

SENATOR VENETIAN BLIND CO
3046 Perry Av..... HI lbrt 5-6918
SUN-STOP BLIND & SHADE CO
2011 Q..... GI lbrt 2-3951
SUPERIOR SHADE CO
El Camino..... HI lbrt 9-5675

Venetian Blind Supplies—Whlse

NORTHWESTERN VENETIAN BLIND SUPPLY
CORP
Flexible Steel & Aluminum Slats
1216-24th Oakland
(Toll) Call "Operator" for..... Templebar 2-5642

Ventilating Contractors
See Contractors—Heating & Ventilating

Veterinarians

Andersen A C 4227 Freeport Blvd..... HI lbrt 6-9953
California Pet Clinic 1511-21st..... HI lbrt 2-3414
Frater R B
Practice Limited To Farm Animals
2601 Patton Wy..... HI lbrt 4-2722
Gidley Joseph L 2647 Stockton Blvd..... HI lbrt 6-1467
Goulding Robert C
Practice Limited To Farm Animals
815-19th..... GI lbrt 2-3003
Hauge Ronald T
Ranch Animals
7 Box 1224
Auburn Blvd..... HI lbrt 9-1223
Lee Phillip A 2647 Stockton Blvd..... HI lbrt 6-1467
Lewis Robt F 5701 H..... HI lbrt 5-1819
Nelson Geo W I
Practice Limited to Degt-Cats-Pets
1234 N Wilson Wy Stockton
(Toll) Call "Operator" for..... Stockton 3-1234
North Sacto Dog & Cat Hospital
Dr G W Caigi
Small Animals Only
924 Del Paso Blvd
N Sacramento..... HI lbrt 9-2107
Payen Ernestine K
Small Animals
1/2 Mile East of Subway
Folsom Blvd..... HI lbrt 6-5346
Payen Lewis J
Ranch Animals
1/2 Mile East of Subway
Folsom Blvd..... HI lbrt 6-5346
Sepponen Carl M 5701 H..... HI lbrt 5-1819
Stacy J E 1511-21st..... GI lbrt 2-3414
Sucher Harry V 6001 Eastern Av..... HI lbrt 7-0726
If no answer call..... GI lbrt 3-7461
Warkentin C C
Large & Small Animals
Corner Fair Oaks Blvd & New York Av
New York Av Fair Oaks
(Toll) Call "Operator" for..... Fair Oaks 514-J

Books, ash trays, ornaments can keep
your telephone "off the hook." In that
case it's "busy" to anyone who calls.
Please keep objects from under your tele-
phone.

When

You want to find a business
concern in a hurry

Look

in the YELLOW PAGES

They contain almost every type of commer-
cial enterprise in easily found classifications.

Veterinarians' Supplies

Coast Creamery Equipment Co..... GI lbrt 3-7277
701-12th..... GI lbrt 3-0234
Sacto Stock & Poultry Supply 1013 J..... GI lbrt 3-0234
(See Advertisement This Page)
Thompson's Veterinarian Supplies
1013 J..... GI lbrt 3-0234

Veterinary Hospitals

Auburn Blvd Veterinary Hospital
Rt 7 Box 1224
Auburn Blvd..... HI lbrt 9-1223
Brighton Animal Hospital
Ernestine Payen & L J Payen
1/2 Mile East Subway
Folsom Blvd..... HI lbrt 6-5346
California Pet Clinic
Formerly Cook's
Dr J E Stacy Veterinarian
1511-21st..... GI lbrt 2-3414
Capitol Pet Hospital
2647 Stockton Blvd..... HI lbrt 6-1467
Land Park Veterinary Hospital
4227 Freeport Blvd..... HI lbrt 6-9953
Nelson Geo W I
1234 N Wilson Wy Stockton
(Toll) Call "Operator" for..... Stockton 3-1234
North Sacto Dog & Cat Hospital
924 Del Paso Blvd
N Sacramento..... HI lbrt 9-2107
Sacto Animal Hospital
R F Lewis DVM-C M Sepponen DVM
5701 H..... HI lbrt 5-1819
Sucher Harry V
Out East End Of J Street
6001 Eastern Av..... HI lbrt 7-0726
If no answer call..... GI lbrt 3-7461
Warkentin C C
Large & Small Animals
Corner Fair Oaks Blvd & New York Av
New York Av Fair Oaks
(Toll) Call "Operator" for..... Fair Oaks 514-J

Hear many of the world's outstanding
musical artists on the Telephone Hour—
N.B.C., Monday nights.

**SACRAMENTO
STOCK & POULTRY
SUPPLY**



Stockmen's
Headquarters

Everything for

- HORSES • CATTLE • SHEEP
- HOGS & POULTRY

Distributors for
Cutter Laboratory
VETERINARY
PRODUCTS

DAIRY SUPPLIES
Dog & Cat Remedies



Phone
GI lbrt 3-0234

Night Phone HI lbrt 6-0766

1013 J Sacramento

Vinegar

Koro Products
Wine-Distilled & Cider Vinegars
2116-19th..... GI lbrt 2-6224

Vineyard Equipment & Supplies

See Specific Kinds, i.e., Agricultural Implements;
Insecticides Hds; Orchard Equipment & Supplies;
Spraying Equipment; Etc

Vises—See Tools Headings

Visible Record Systems
See Filing Equipment & Supplies; Also Indexing
Systems & Supplies

Visual Education Equipment & Supplies

Audio-Visual Supply Company..... GI lbrt 3-9275
1224 E.....

Vocal Instruction

See Music Instruction-Vocal

Vocational Consultants

Walker C E
Marital Counseling
3027 H..... GI lbrt 2-8501

Voice Recorders

See Recording Equipment & Supplies—Sound

Wall Board

FRIEND & TERRY LUMBER CO..... GI lbrt 3-9091
1920 Front
PACIFIC COAST AGGREGATES INC
16th & A..... GI lbrt 3-6586

Wall Coverings

See Specific Kinds, i.e., Canvas Products;
Wallpaper; Linoleum Headings

Wallpaper

BOYSEN WALTER N CO 2400 J..... GI lbrt 2-2835
CALDER LANE 5528 H..... HI lbrt 6-8536
DU PONT PAINT SERVICE STORE
1723 L..... GI lbrt 3-9089
DUTCH BOY PAINT STORE 1323 J..... GI lbrt 3-7493
FRIEDMAN M PAINT CO INC 1212 J..... GI lbrt 3-3717
FULLER W P & CO 1013-12th..... GI lbrt 2-1061
FURGE PAINT & SUPPLY CO
3925 Stockton Blvd..... HI lbrt 7-2073
GENERAL PAINT CORP 1301 J..... GI lbrt 3-7201
GOOD NEIGHBOR PAINT CO
1233 J..... GI lbrt 2-6222
IMPERIAL WASHABLE WALLPAPER

IMPERIAL
WALLPAPERS
Are Guaranteed to Wash
and Not to Fade
Styled for Conservative
and Modern Decorative
Living



"WHERE TO BUY IT"

DISTRIBUTOR
FRIEDMAN M PAINT CO INC
1212 J..... GI lbrt 3-3717

DEALERS
WILKINS & DUBEY PAINT STORE
2202 Del Paso Blvd..... HI lbrt 9-4487
WILKINS & DUBEY PAINT STORE
1223 J..... GI lbrt 3-1342

KUNST BROS 1318 J..... GI lbrt 2-4681
PITTSBURGH PLATE GLASS CO

Wholesalers and Retailers of
UNITED WALLPAPERS

Dorothy Liesbes Weaves, Style Album and
Salon Selections, DDT Treated Papers,
Scenics and Screen Prints

1131 J..... GI lbrt 2-3673

Wallpaper—(Cont'd)

SACTO WALLPAPER & PAINT CO
2324-16th..... GI lbrt 3-7614
SHERWIN WILLIAMS PAINT CO..... GI lbrt 3-2013
1024 J..... GI lbrt 2-0686
TRICKEY M N PAINT CO 1716 L..... GI lbrt 3-4844
Trimble's Paint & Furniture
631 Fulton Av..... HI lbrt 9-2862
Village Paint & Art Shop
Fulton & Marconi..... HI lbrt 9-6592
WILKINS & DUBEY PAINT STORE
1223 J..... GI lbrt 3-1342

War Surplus Merchandise
See Salvage & Surplus Merchandise

Warehouses—Private

Olson's Warehouse W Sacramento..... GI lbrt 2-2716
Purity Stores Ltd Westgate Rd..... GI lbrt 3-3754

Warehouses—Public

AERO MAYFLOWER WAREHOUSE &
MOVING SERVICE
AMERICA'S FINEST!
Statewide & Nationwide
MOVING SERVICE
Covering All 48 States By
Through Vans



"SERVICE RENDERED BY"

LAWRENCE WAREHOUSE 1930 J GI lbrt 2-0735

BOONE'S TRANSFER & STORAGE CO
2975-35th..... HI lbrt 6-4784
Globe Warehouse Co Front & N..... GI lbrt 3-6576
Haslett Warehouse Co W Sacramento..... GI lbrt 2-1873

LAWRENCE WAREHOUSE

Distribution and Warehousing
of General Merchandise
DRAYAGE SERVICE
NEW MODERN BUILDING
Central Location — Private Spur
1930 J..... GI lbrt 2-0735

LOCKETT VAN & STORAGE CO
911-20th..... GI lbrt 3-0078
Old Pioneer Mill Warehouse Co
PACIFIC TERMINAL & WAREHOUSE CO
216-15th..... GI lbrt 3-7476
Sacto Valley Dock & Warehouse
W Sacramento..... GI lbrt 2-1873
WESTERN VAN & STORAGE CO
108 K..... GI lbrt 2-7673

WAREHOUSING—FIELD
Haslett Warehouse Co W Sacramento..... GI lbrt 2-1873
Lawrence Warehouse 1930 J..... GI lbrt 2-0735
New York Terminal Warehouse Co Inc
243 Kearny St F
(Toll) Call "Operator" for..... Sutter 1-1225

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(Toll) Call "Operator" for..... Sutter 1-1225

Washing Compounds

CLARK & CO
Automatic Washing Machine Detergents
3873 J..... HI lbrt 5-6828

You'll get quicker service when you dial
if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

VENETIAN BLINDS
MANUFACTURED IN SACRAMENTO

Flexalum
Dial
Hilcrest 5-2995 FREE Estimates
MADE TO ORDER
WINDOW SCREENS - 4-DAY SERVICE IF REQUIRED
WINDOW SHADES - LIFE-TIME METAL AWNINGS

3510 FORTY-FOURTH STREET
NEAR 10TH AVE. & 44TH STREET